

FOR IMMEDIATE RELEASE

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CONTACT: GOVERNOR'S PRESS OFFICE

(850) 488-5394

**Statement by
GOVERNOR CHARLIE CRIST
Regarding BP's \$25-Million Grant for Tourism Advertising**

"I am grateful to Tony Hayward, CEO of BP, for answering our call for help and delivering the good news that BP will provide Florida an additional \$25 million for a national tourism advertising campaign. These funds are in addition to the \$25 million we have already received, and I commend BP for their commitment to protect our beaches, businesses and communities affected by the Gulf oil spill.

"As one of the world's favorite travel destinations, we will use every marketing resource available to spread the word that Florida's beaches are clean, our fish are biting, and the Sunshine State is open for business."

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